

Top Ten Tips  
Renting Your Edge at Reno Condominium  
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- 1) Define your demographics carefully for the Edge at Reno Community.
- 2) Stress perceived value, not price.
- 3) Present the Edge at Reno as a Community, not as an apartment complex or condominium development.
- 4) Show the benefits of living at the Edge at Reno:  
In unit full sized washer and dryer; convenient location to UNR;  
FREE Wireless Internet in unit;
- 5) Scheduled security on site on a scheduled basis.
- 6) Swimming pool and recreation facility onsite.
- 7) Caters to student population.
- 8) Many units feature hardwood floors.
- 9) Professional landscaping and exterior maintenance provided by the Home Owners Association.
- 10) Units are cable ready.